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SEP 12 1922 ✓

HIS WIFE'S HUSBAND ✓

Photoplay in six reels ✓

From Anna Katherine Green's novel
"THE MAYOR'S WIFE" ✓

Directed by Kenneth Webb ✓

Author of photoplay (under Sec. 62)
Pyramid Pictures Inc. of the U. S. ✓

SEP 12 1922

The American Screen

The Exploitation Bulletin of the



and a Guide to a Healthy Box-office

Volume 1

Number 18

This press sheet contains long and short news and feature stories, exploitation suggestions, advertising and production cuts and reproductions of lithographs, lobby sets and other accessories to help you put over this production in newspapers, on billboards and in your own lobby advertising. Electrotypes of the news and advertising cuts, together with all accessories, are for sale in American Releasing Corporation branches everywhere. Clip and paste the stories that you know will appeal to the motion picture editors of the newspapers with which you deal.

PYRAMID PICTURES, Inc., presents

BETTY BLYTHE

"HIS WIFE'S HUSBAND"

From ANNA KATHERINE GREEN'S Famous Novel "The Mayor's Wife"

DIRECTED by KENNETH WEBB

DISTRIBUTED BY

American Releasing Corporation

FIFTEEN WEST FORTY-FOURTH STREET, NEW YORK CITY

BETTY BLYTHE, ACCLAIMED A STAR BY EXHIBITORS AND CRITICS THROUGHOUT THE WORLD, SURPASSES HERSELF IN "HIS WIFE'S HUSBAND"

Entrancing Beauty Has Biggest Dramatic and Emotional Role of Her Career in Society Drama With a Touch of Mystery, Adapted From Famous Novel

STAR, STORY, DIRECTOR, CAST COMBINE TO MAKE BIG AUDIENCE PICTURE

Here indeed is an audience picture! A star who is a star — she proved it in "The Queen of Sheba" — who is hailed as such by exhibitors and by the extraordinary personal notices the critics have given her in each picture in which she has appeared, in a picture adapted from a novel which was one of the six best sellers, produced by a director who knows just what to do with such a personality and such a story. An emotional drama. A society drama. A touch of mystery as keen in its suspense as the famous play, "The Bat," which has been playing to packed houses for two years on Broadway. Lavish settings. The entrancing beauty of the star. These are the elements which make it a great audience picture. It is a story of marriage — but neither a sex play nor a problem play. It was produced for, and will appeal to clean-minded America; and especially the parents of America.

THE STORY

Olympia Brewster a college-bred girl, dreams of doing big things but is presently engaged as a waitress in a cheap hotel on the Maine coast where she is obliged to cater to the whims of lesser beings—a position she has accepted in order to be near her mother, an aged invalid, whom she is supporting. The girl's beauty and her alluring physical charms mark her for the attentions of one John Brainard, a guest at the hotel.

husband stretched on the floor. She is free! and hurries away into the night.

has been teaching her a cipher code. His obvious desire for possession of her repels Olympia when he proposes marriage, but she considers her mother's comfort and finally accepts. The invalid passes away before the date set for their marriage; but Olympia remains true to her promise, and they are pronounced man and wife. As the words fade from the minister's lips, her husband's leering caress proves Olympia's suspicions that her husband did not love her but only wanted to possess her; and she regrets her step. In the midst of the congratulations, the hotel clerk hands Olympia a letter. Stung by her husband's insult, and wishing to get away from it all, the girl rushes to her room, clutching the letter. It proves to be from an uncle whom she had lost sight of and who implores her to come and take her place in his household, and sends her money for traveling expenses. Too late! And yet, why too late? With sudden resolution, Olympia writes a note to her husband in which she says that she cannot go

Becoming the head of her uncle's household, Olympia regains her poise and all but forgets the past. In time her uncle passes away, leaving her his wealth and unquestioned position. Among her admirers is Henry Packard, a prosperous young lawyer with political ambitions. His proposal of marriage brings memories to Olympia and she hesitates. That evening while poring over old papers, Olympia comes across a newspaper clipping. It is her first husband's death notice. She deliberates whether or not to destroy it when the phone rings. Her suitor



Betty Blythe in "His Wife's Husband"
A Pyramid Picture

THE CAST

Olympia Brewster	BETTY BLYTHE
Henry Packard	Huntley Gordon
John Brainard	Arthur Carewe
Dominick Duffy	George Fawcett
Bess	Grace Goodall
Mrs. Althorpe	Blanche Davenport
Baby Packard	Rita Maurice

allayed, but she is nevertheless perturbed.

Without Olympia's knowledge Steele teaches the mayor his cipher code, giving as a reason the probability of their at some time wishing to exchange notes not intelligible to others. Meanwhile Olympia is disturbed at night by a noise as of a tattoo in the cellar. Her housekeeper suggests the ghost of Elthorpe Mansion, but Olympia lightheartedly derides the suggestion and takes a flashlight to investigate. Her light reveals the form of an old woman, but when she switches on the electric, the cellar is vacant. Nor can she find an exit. On another night she again hears the tattoo and decides it is her nerves, but the tattoo is punctuated by a slamming noise

the more so as it is in the cipher which he did not know she knew. Steele laughs in derision of them, proclaims himself husband of the mayor's wife, and tells the mayor he will have to refuse the nomination which he was to have accepted that night or acknowledge him his wife's husband. Olympia admits the former marriage, but insists that she saw Brainard's death notice. The mayor is crestfallen, but chooses to shield his wife by refusing the nomination, and leaves with Steele for the convention hall. Steele in an anteroom receives his betrayal fee from the political boss when Packard confirms the statement to the boss that he will refuse the nomination, and walks dejectedly into the hall to make his speech.

In his home, meanwhile, Olympia has been entertaining the old lady of the cellar who proved to be Mrs. Elthorpe, owner of Elthorpe Mansion and aunt of the wayward Brainard, who had married Bess, her housekeeper (and now Olympia's) in one of his escapades. The papers she had found in the cellar prove that marriage bona fide. She shows the certificate to Olympia, who grasps it and rushes forth with Bess for the convention hall. They are halted at the door and refused admittance. But Olympia bursts past the guards, on hearing her husband commence his address, and rushes to him. Breathlessly she passes the paper to him. A quick glance apprises him of its contents. Rising to his full height and fixing the political boss with his eye he continues: "I have the honor therefore of accepting the nomination for governor."

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Becoming the head of her uncle's household, Olympia regains her poise and all but forgets the past. In time her uncle passes away, leaving her his wealth and unquestioned position. Among her admirers is Henry Packard, a prosperous young lawyer with political ambitions. His proposal of marriage brings memories to Olympia and she hesitates. That evening while poring over old papers, Olympia comes across a newspaper clipping. It is her first husband's death notice. She deliberates whether or not to destroy it when the phone rings. Her suitor presses her for an answer over the phone. She gazes at the clipping, destroys it and says yes.

Her life with Henry Packard is one of happiness. With her at his side he makes rapid progress and at the end of five years becomes mayor. A daughter had come to closer unite them, and Packard

moves them into a mansion befitting their station. Then becoming his factious candidate for nomination for governor, he engages a secretary. The individual gives the name of Steele, and is taken by the mayor into his household for convenience during the political crisis. Steele so strongly resembles Brainard that Olympia is alarmed. But the secretary does not recognize her, and a test with the cipher code Brainard had taught her fails to get a response. Her suspicion is

and she once more investigates. A secret door had closed, the old woman is a reality, and has found and secreted what she had been sounding the walls for.

Packard now has the nomination assured, while Steele is bargaining to betray him to his political enemies. Making himself and his purposes known to Olympia, the latter using the cipher code begs his mercy, not conscious of her husband's knowledge of the code. Packard sees her plea. He is astounded,

THE CAST

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SHORT SYNOPSIS
AND CAST ON
PAGE FOUR



Betty Blythe in "His Wife's Husband"
Pyramid Picture



Betty Blythe in "His Wife's Husband"
A Pyramid Picture

WOMAN'S PHYSICAL PERFECTION MAY PROVE DISASTROUS

Point Vividly Illustrated in "His Wife's Husband"

Danger attends the possession of physical lure by woman. This point is illustrated graphically in "His Wife's Husband," a photo dramatization of Anna Katherine Green's famous society novel, "The Mayor's Wife," in which Betty Blythe is starred and which will be presented at the Theatre, commencing

Miss Blythe plays the role of Olympia Brewster, a college-bred girl of rare beauty and physical perfection who marries a man to escape from the drudgery of a servile position only to find herself in a more distasteful predicament, for she learns that the man had been captivated by her physical charms but did not love her. This makes her marriage utterly unbearable to the girl, and she immediately takes her liberty. Feigning drowning, she leaves him, and he is drinking with the merriment to their As she leaves she sees a shot through a lower window and, seeing the apparently life of her husband stretched out on the floor, she flees to an uncle's home in another town. In a new life she is again alone, heiress, and marries a young lawyer who, with



Betty Blythe in "His Wife's Husband"
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BETTY BLYTHE A RECOGNIZED STAR

Betty Blythe, star of Pyramid Pictures' "His Husband's Wife," produced from Anna Katherine Green's society novel, "The Mayor's Wife," under direction of Kenneth Webb, was recently seen as star of "The Queen of Sheba." She was also featured in two of Rex Beach's big pictures, "The Silver Horde" and "Fair Lady." Besides being an ac-

trix of superior ability, Miss Blythe is an entrancing beauty who has won extraordinary personal notices from the critics ever since her first screen appearance in an important role in Guy Empey's patriotic production, "Over the Top," in which she played the part of a Belgian noblewoman who shielded an American girl from her German abductors.

side progresses rapidly and with of form and feature, and gifted with exceptional talent, she is everything Anna Katherine Greene could have visualized in writing her story, giving life to the character as possibly no other actress of the screen could have done. She is supported by a splendid cast, including Huntley Gordon, Arthur Carewe and George Fawcett. Kenneth Webb adapted the story and directed its production for Pyramid Pictures, Inc., who are releasing through the American Releasing Corporation.

A Wonderful Accessory Layout on "His Wife's Husband"



24 SHEET



6 SHEET



SLIDE



1 SHEET-B



1 SHEET-A



3 SHEET-A



3 SHEET-B



22 x 28

TITLE CARD
AND SEVEN
11 x 14
LOBBY
DISPLAYS



22 x 28





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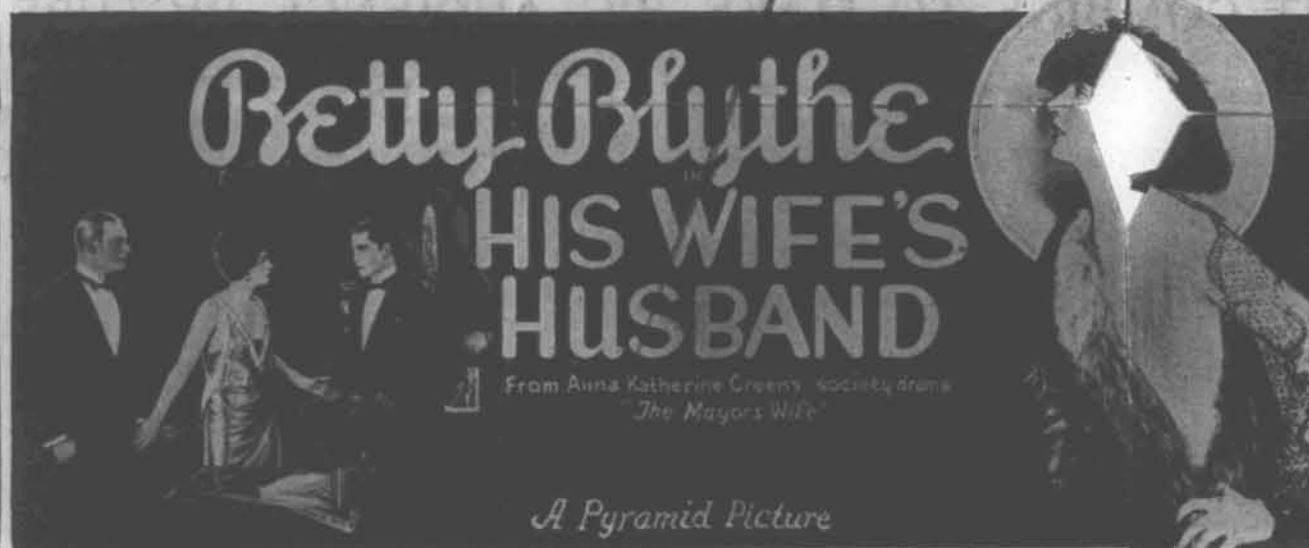
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1 SHEET—A



1 SHEET—B



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SEP 12 1922

37240 SEP 12 22

September 12, 1922

Register of Copyrights,
Library of Congress,
Washington, D. C.

I herewith respectfully request the return of the following named motion picture films deposited by me for registration of copyright in the name of Pyramid Pictures Inc.

HIS WIFE'S HUSBAND (6 reels)

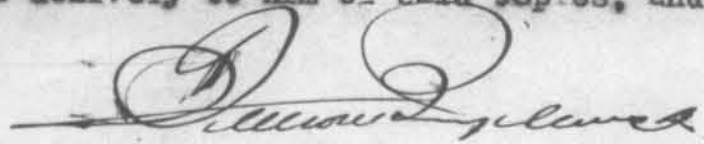
Respectfully,

Fulton Brylawski.

The Pyramid Pictures Inc.
hereby acknowledges the receipt of two copies each of
the motion picture films deposited and registered in the
Copyright Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
His Wife's Husband	9/12/1922	L ©CIL 18208

The return of the above copies was requested by the said company, by its agent and attorney, on the 12 day of Sept. 1922 and the said Fulton Brylawski for himself and as the duly authorized agent and attorney of the said company, hereby acknowledges the delivery to him of said copies, and the receipt thereof.



✓ Copies Returned
SEP 14 1922
Delivered in person

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The Library of Congress